





New Optima

A Consumers Digest Best Buy for the 2015 Optima²

ALL REMAINING 2014 & 2015 0% FOR 72 MOS! **SORENTOS AND OPTIMAS**



New Sorento

Overall 5-Star Crash Safety Rating for the 2015 Sorento⁴





...stylish and powerful compact crossover SUV." – Kelley Blue Book's KBB.com₆

2014 Soul Automatic

"There's nothing on the road quite like the 2015 Kia Soul." – Kelley Blue Book's KBB.com ⁶

LEASE \$179 36 MOS

Earnhardt

5600 Market St, Prescott Valley, AZ 86314

(928) 759-5600





Visit our HUGE SELECTION-> www.LibertyKia.com

\$19998

Offers herein are on approved credit, less factory rebates & Liberty KIA discounts. Not valid with any other advertised offers. Prices are plus tax, title, license and \$398.75 doc fees. Vehicles may not be as illustrated. Dealer adds may (or will)increase sales price. Offer expires 02/15/2015 Close of Business. (SOUL) 36 months, \$1999 due at signing, an extra fee may be imposed at lease end. O security deposit. 12014 Kelley Blue Book Brand Image Awards are based on the Brand Watch™ study from Kelley Blue Book Market Intelligence. Award calculated among non-luxury shoppers. For more information, visit www.kbb.com. Kelley Blue Book is a registered trademark of Kelley Blue Book Co., Inc. ²The Best Buy Seal and other licensed materials are registered certification marks and trademarks of Consumers Digest Communications, LLC, bused under license. For award info, visit ConsumersDigest.com. Government 5-Star Safety Ratings are part of the National Highway Traffic Safety Administration's (NHTSA's) New Car A ssessment Program (www.safercar.gov) From 2015 Kia S oul and 2015 Kia Sportage E xpert Reviews on Kelley Blue Book's KBB.com. Kelley Blue Book is a registered trademark of Kelley Blue Book Co., Inc.